

You may be our new

# Intern Global Customer Marketing

## Key responsibilities

- Support Global Customer Marketing Team in creating marketing material for SIGs packaging portfolio, brand assets and or categories.
- Prepare trend analysis, concepts, documents, and presentations around the topic of the food & beverage industry.
- Be the single-point-of-contact for SIG's category newsletter and bi-monthly product sum-up
- Support the work with innovative, young companies within the SIG Incubator – SIG's accelerator program for food & beverage startups.
- Support the Global Customer Marketing Team in their day-to-day work including store visits, coordination of test filling activities, work with external agencies and partners, etc.

## You bring these skills, experience & education

- Currently enrolled in a business administration undergraduate or graduate program (ideally with a marketing and / or food & beverage background).
- General interest in the global food & beverage industry, its various categories, innovations, consumer, and retailer trends.
- Fluent in English with strong English written skills.
- Excellent communication and organizational skills.
- Capable to work with the Microsoft Office Suite e.g. PowerPoint, Excel.
- Positive attitude that fosters an exciting creative and dynamic environment.
- Ability to work collaboratively with a multicultural team.
- Detail-oriented, creative, and proactive.

## SIG competencies

We are looking for people who are willing to consistently achieve results, even under tough circumstances, employees who create a climate where everyone is motivated to do their best to help the organization achieve its objectives. If you actively seek new ways to grow and be challenged, if you develop people to meet both their career goals and the organization's goals, SIG is the place for you. To deliver better for our customers, our future colleagues build strong customer relationships and deliver customer-centric solutions. Finally, we are looking for colleagues who build partnerships and work collaboratively with others to meet shared objectives. Are you someone who applies knowledge of business and the marketplace to advance the organization's goals? Are you someone who can create new and better ways for the organization to be successful? If the answer is 'yes', come and join us.

## **Our promise**

SIG is the place for you to build something incredible. We offer competitive compensation and an opportunity to partially work from home. If you join us, you will be part of a globally successful international company, which is leading its industry in sustainability, technology, and more. We think of ourselves as the career launchpad - a place to develop yourself fast with real work, real experience, real opportunities to build skills. You will be part of a highly motivated and dynamic team, you will have personal development opportunities, trainings and coaching opportunities from senior team members. If you show skill and willingness to learn, we'll back you all the way.

## **About SIG**

SIG is a leading provider of packaging systems and solutions for better. We work in partnership with our customers to bring food products to consumers around the world in a safe, sustainable, and affordable way. We are the only packaging system supplier covering carton, pouch, and bag-in-box. Our versatile technology and product innovation capacity enable us to deliver better for customers, for consumers, and for the world. Sustainability guides us, technology empowers us, but it's the passion and drive of our people that truly enable us to deliver better. Founded in 1853, SIG is headquartered in Neuhausen, Switzerland, and listed at the SIX Swiss Exchange.

### **Contact**

SIG Recruiting Team

Phone: +49 246 279 1436

Email: [recruiting@sig.biz](mailto:recruiting@sig.biz)

